

Gain marketing confidence.



Stewart-Peterson, 137 South Main Street, West Bend WI 53095

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Start by uncovering the approach that works for you.

Imagine having the confidence to make consistent, disciplined marketing decisions. That's the purpose of the Stewart-Peterson Marketing Assessment Profile.

The assessment is a series of questions that help you take stock of your current approach to marketing. Your answers will reveal the strengths of your approach, as well as what you can do to take your marketing performance to the next level.

It's customized.

This is a personal assessment offering recommendations specific to your situation. Whether or not you follow them is up to you. The assessment simply identifies steps you can take to be more satisfied with your marketing decisions... and more confident.

After completing the assessment, you'll receive your personalized results in report form. One of our experienced advisors will explain your results and recommend ways you can get on the path to better marketing.

It's confidence-building.

In our years of experience working with producers, we've found that uncertainty in marketing is a key limiting factor. Producers who are uncertain either freeze and do nothing, or make costly mistakes. It's our objective to help producers gain confidence with this personalized profile.

It's time to commit to marketing.

Consistent, disciplined marketing has become a vital part of running a successful operation. To be a successful marketer in today's volatile markets, you need to be committed to the process. Start today, by assessing your approach to this vital aspect of your business and mapping a plan for your success.

We care about your financial future. It's why we're in business.

Stewart-Peterson is one of the largest agricultural advisory firms in the country and ranks among the nation's top agricultural commodity consultants. For more than 20 years, we've been helping producers protect what they work so hard to earn.

Whether it's through education or advisory services, we help producers take control of their marketing, realize their goals and gain confidence like never before.

Schedule your assessment.

To schedule your assessment, please call 800-334-9779, Monday through Friday, 7:30 a.m. to 4:30 p.m.

We usually need about 20 minutes to complete an assessment. Time varies according to your answers. Once completed, we promptly provide you with your personal assessment report.

"Experience tells us one or two things may be holding you back from doing a great job of marketing. MAP identifies them so you can take your marketing to the next level."

-Scott Stewart
President and CEO
Stewart-Peterson